



CIST 2018

Sessions 1 - 9: Regular presentations, 15 min each, 2 min for Q&A

Session 10: Short presentations, 8 min each

* indicates nominees for Best Conference paper or Best Student paper

Last presenter is the session chair

Saturday Nov 3 - DAY 1

Saturday	7:15 - 8:00 AM	Breakfast			
Saturday	8:00 - 9:10 AM	Session 1			
Regency Ballroom A		Regency Ballroom B		Gilbert	
Track A: Field Experiments		Track B: Advertising		Track C: Mobility	
Alex P. Miller and Kartik Hosanagar	An Empirical Meta-analysis of E-commerce A/B Testing Practices*	Xing Lan, Tianshu Sun, and Jun Duan	Uncovering Offline Conversion Funnel with Internet-of-Things: The Case of WiFi Tracking in Retail Industry	Yang Pan and Liangfei Qiu	Is Uber Helping or Hurting Mass Transit? An Empirical Investigation
Ni Huang, Peiyu Chen, and Shinyi Wu	Conspicuous Sharing on Social Media: A Randomized Field Experiment*	Amit Mehra, Vijay Mookerjee, and Hong Xu	Combining Geoquesting with Top-of-funnel Advertising for Advertisers and Digital Agencies	Meng Liu, Erik Brynjolfsson, and Jason Dowlatabadi	Technology, Incentives, and Service Quality: the Case of Taxis and Uber*
Chihong Jeon, Jaewung Sim, and Daegon Cho	Racing Against or With Cherry Pickers? A Randomized Field Experiment on the Impact of Incentivized App Downloads	Yuan Zhang and Anuj Kumar	Effects of Recommendation Links in the Consumer Purchase Funnel	Chris Parker and Jorge Mejia	When Transparency Fails: Bias and Financial Incentives in Ridesharing Platforms
Yue Jin, Jinyang Zheng, Jinghua Huang, and Yong Tan	Generating Content Under the "Spotlight" of Friends: A Natural Experiment	Zhen Sun, Abhijeet Ghoshal, and Radha Mookerjee	Maximizing Clicks in a Budget Constrained Ad-Campaign	Vibhanshu Abhishek, Mustafa Dogan, and Alexandre Jacquillat	Strategic Timing and Pricing in On-Demand Platforms*
Saturday	9:10 - 9:25 AM	Coffee Break			
Saturday	9:25 - 10:50 AM	Session 2			
Regency Ballroom A		Regency Ballroom B		Gilbert	
Track A: AI/ML		Track B: Healthcare		Track C: Online Labor Markets	
Dokyun Lee, Emaad Ahmed Manzoor, and Zhaoqi Cheng	Focused Concept Miner (FCM): an Interpretable Deep Learning for Text Exploration	Kartik Krishna Ganju, Hilal Atasoy, and Paul Pavlou	"Where to, Doc?" Electronic Health Record Systems and Patient Mobility	Ni Huang, Gordon Burtch, Yili Hong, and Paul A. Pavlou	Local Economic Conditions and Worker Participation in the Online Gig Economy
Daniel Rock, Erik Brynjolfsson, and Tom Mitchell	Machine Learning and Occupational Change	Danish Saifee, Indranil Bardhan, Atanu Lahiri, and Zhiqiang Zheng	Care Quality, Technology Use, and Online Patient Perception	Jiaheng Xie, Bin Zhang, and Daniel Zeng	Write Like a Pro or an Amateur? The Effect of Online Caregiver Forum Writing Professionalism
Hyunji So and Wonseok Oh	Picture Perfect: An Image Mining of Advertising Content and Its Effects on Facebook Targeting	Idris Adjerid, Rachael Purta, Aaron Striegel, and George Loewenstein	Economic Incentives and Physical Activity: The Role of Choice and Health Wearables	Xue Guo, Jing Gong, and Paul A. Pavlou	Enhancing the "Call for Bids" to Improve Matching Efficiency in Online Labor Markets: Evidence from Freelancer.com
Yoonseok Son and Wonseok Oh, and Il Im	"Alexa, Buy Me a Movie!": How AI Speakers Reshape Digital Content Consumption and Preference	Hongfei Li, Gang Wang, Jing Peng, and Xue Bai	Online Diaries and Risky Products	Yili Hong, Jing Peng, Gordon Burtch, and Ni Huang	Do You Have Time for a Quick Chat? Direct Messaging System Usage and Hiring Outcomes in Online Labor Markets
Yan Leng, Xiaowen Dong, Dhaval Adjodah, and Alex Pentland	Inferring Mobile App Preference via Multi-View Geometric Information Fusion	YEONGIN KIM, Mehmet Ayvaci, Srinivasan Raghunathan, and Bekir Tanriover	Empowering Patients Can Increase Digital Divide: The Effects of Patient Portals on Kidney Allocation	Zhiyi Wang, Lusi Yang, and Jungpil Hahn	Exploration and Exploitation in Crowdsourced New Product Development
Saturday	10:50 - 11:05 AM	Coffee Break			
Saturday	11:05 - 11:55 AM	Keynote: Michael Schwarz: Carpooling and the Economics of Self-Driving Cars			
		You can ask questions via slido.com ! This will be available October 30th – November 5th. See Cistconf.org for details			
Saturday	11:55 - 1:15 PM	Lunch			SLIDO CODE #CISTKEY
Saturday	1:15 - 2:25 PM	Session 3			
Regency Ballroom A		Regency Ballroom B		Gilbert	
Track A: Field Experiments		Track A: Advertising		Track C: Mobility	
Scott Schanke, Gordon Burtch, and Gautam Ray	The Effect of Politeness on Social Media Advertising Compliance: Evidence from a Randomized Field Experiment Conducted on Facebook*	Shawndra Hill, Anthony Colas, H. Andrew Schwartz, and Gordon Burtch	Assessing the Effects of TV Ads on Digital Search: On the Selection of Outcome Measures	Yingjie Zhang, Beibei Li, and Zhen Qian	Meet an Emergency? An Empirical Analysis on Productivity of Taxi and Ridesharing Platform
Lanfei Shi and Siva Viswanathan	Beauty and Counter-signaling in Online Matching Markets: Evidence from a Randomized Field Experiment	Baojiang Y, Miguel Godinho de Matos, and Pedro Ferreira	Consumer Digital Shopping Journey: The Interplay of Information from Friends and Crowds	Mohammed Alykoob and Mohammad Rahman	Shared Prosperity (or Lack Thereof) in the Sharing Economy
Zhe Deng, Aaron Zhi Cheng, Pedro Ferreira, and Paul A. Pavlou	Mobile Device Policy, Attention Allocation, and Student Performance: Evidence from a Video-Tracking Randomized Experiment	Siddhartha Sharma and Vibhanshu Abhishek	Effect of Sponsored Listings on Online Marketplaces: The Role of Information Asymmetry	Fujie Jin, Xitong L, Yuan Cheng, and Yu Jeffrey Hu	The Effect of Dockless Bikesharing on Public Transportation: An Empirical Analysis
Wael Jabr and Mohammad Rahman	The Power of a few "Superstar" Reviews: Empirical Evidence and a Quasi-Natural Field Experiment on Amazon	leila Hosseini and Vijay Mookerjee	Procuring Impressions from Multiple Mobile Ad-exchanges	Juan Qin, Stephanie Lee, Xiangbin Yan, and Yong Tan	Beyond Solving the Last Mile Problem: The Substitution Effects of Bike-sharing on a Ride-sharing Platform
Saturday	2:25 - 2:40 PM	Coffee Break			

Saturday		2:40 - 3:50 PM		Session 4					
Regency Ballroom A				Regency Ballroom B				Gilbert	
Track A: IT Strategy				Track A: Online Labor Markets				Track C: Sharing Economy	
Xiang Hui, Erik Brynjolfsson, and Meng Liu	Does Machine Translation Affect International Trade? Evidence from a Large Digital Platform	Apostolos Filippas, John Horton, and Joseph Golden	Reputation Inflation	Katherine Hoffmann Pham, Panagiotis Ipeirotis, and Arun Sundararajan	Ridesharing and the Use of Public Transportation				
C. Jennifer Tae, Min-Seok Pang, and Brad N. Greenwood	When Your Problem Becomes My Problem: The Impact of Airline IT Disruptions on On-Time Performance of Competing Airlines	Chen Liang, Yili Hong, and Bin Gu	Gender Wage Gap in Online Gig Economy and Gender Differences in Job Preferences	Zixuan Meng, Zhijie Lin, Yingfei Wang, and Yong Tan	The Influence of Platform Regulation in the Sharing Economy				
Inmyung Choi, Sunghun Chung, Kunsoo Han, and Alain Pinsonneault	Do Managerial Incentives Matter for IT Innovation? The Moderating Role of a CEO's IT Education and Career Experience	Swanand Deodhar, Yash Babar, and Gordon Burtch	Falling from Digital Grace: Participation in Online Software Contests Following Loss of Status	Tianshu Sun, Yanhao Wei, and Joseph Golden	Geographical Variations of Online Word-of-Mouth: The Role of Offline Environment in Influencing Online Sharing				
Yuanyang Liu, Gautam Pant, and Olivia Sheng	The Effect of Skilled Immigrants and IT Skills on Employee Retention	Wencui Han, Anton Ivanov, and Ramanath Subramanyam	Airbnb Self-Regulatory Policy Shifts and User Review Behavior: An Empirical Examination	Ziru Li, Yili Hong, and Zhongju Zhang	Impacts of Platform-based Sharing Economy on the Local Labor Markets				
Saturday		3:50 - 4:05 PM		Coffee Break					
Saturday		4:05 - 5:15 PM		Session 5					
Regency Ballroom A				Regency Ballroom B				Gilbert	
Track A: IT Strategy				Track B: Fintech				Track C: Social Networks	
Authors	Title	Authors	Title	Authors	Title				
Yuanyuan Chen, Anandhi Bharadwaj and Sundar Bharadwa	Is It a 'Cloudy' Future? The Impact of Transitioning to SaaS for Software Vendors*	Nikhil Malik, Manmohan Aseri and Param Vir Singh	Bitcoin Disruption in Payments - Winners and Losers*	Priyanga Gunarathne, Huaxia Rui, and Abraham Seidmann	Racial Discrimination in Social Media Customer Service				
Thomas Kude, Sunil Mithas and Armin Heinzl, Christoph Schmid	Too much of a Good Thing? How Team Relationship influence Software Performance	Sunghun Chung and Keongtae Kim	Complements Rather than Substitutes: An Empirical Examination of Cryptocurrency and Online Peer-to-Peer Lending Markets*	Srikar Velichety and Utkarsh Shrivastava	How do Fake News and Ambiguous Information impact the Market Value of Social Media Platforms – Evidence from Twitter				
Sam Ransbotham	Open Source Code and the Risk of Attacks after Vulnerability Discovery	Zhaoxin lin, Travis Sapp, Jackie Rees, and Rahul Parsa	Insider Trading Ahead of Cyber Breach Announcements	Kyungsun Melissa Rhee, Elina Hwang, and Yong Tan	Social Hiring: The Right LinkedIn Connection that Helps You Land a Job				
Terence Saldanha, Sunil Mithas, and Raveesh Mayya	Understanding Revenue and Profit Stall: Are Information Technology Firms Different?	Minhyung Lee, Gloria Jinakim, and Heeseok Lee	Does Energy Information Really Help Energy Saving? - An Empirical Study on the Effect of Energy Information System to Residential Electricity Consumption	Ramah Al Balawi, Yuheng Hu, and Liangfei Qiu	Brand Crisis and Customer Relationship Management on Social Media: Evidence from a Natural Experiment from Airline Industry				
Saturday		5:15 - 6:00 PM		Editorial Panel					
		Moderator: Vibs Abhishek		Panelists: Anandhi Bharadwaj, Chris Forman, Alok Gupta, Kartik Hosanagar, Arun Rai					
				You can ask questions via slido.com! This will be available October 30th – November 5th. See Cistconf.org for details		SLIDO CODE #CISTEDITOR			
Saturday		6:00 - 7:30 PM		ISS/ISR Reception					
Saturday		7:30 - 9:30 PM		Social Event					



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Sunday Nov 4 - DAY 2

Sunday	7:15 - 8:00 AM	Breakfast			
Sunday	8:00 - 9:10 AM	Session 6			
Regency Ballroom A		Regency Ballroom B		Gilbert	
Track A: UGC		Track B: Multichannel		Track C: Entrepreneurship	
Tae Hun Kim, Chenhui Guo, Anjana Susarla, and Vallabh Sambamurthy	Does User Engagement Enhance Social Welfare? The Effectiveness of User-Crowdsourced Content in Improving Urban Transportation	Panagiotis Adamopoulos, Anindya Ghose, and Vilma Todri	Demand Effects of the Internet-of-Things Channel: Evidence from an Online Retailer*	Lynn Wu, Bowen Lou, Lorin Hitt	Data Analytics Capabilities Mitigate post-IPO Decline in Innovative Quality
Juergen Neumann	The Economics of Online Reviews in Markets with Variety-Seeking Consumers	Huong May Truong, Alok Gupta, Wolfgang Ketter, and Eric van Heck	Effects of Pre-sales Posted Price Channel on Sequential B2B Dutch Auctions: An Empirical Study	Ruiyun XU, Hailiang Chen, J Leon Zhao)	smartCVC: A Novel Startup Selection Method for Corporate Venture Capital
Heeseung Andrew Lee, Angela Aerry Choi, Tianshu Sun, and Wonseok Oh	Reviewing Before Reading? An Empirical Investigation of Book Consumption Patterns and Their Effects on Reviews	Qinglai He, Victor Benjamin, Yili Hong, and Raghu Santanam	Multi-channel Complementarity in Goal-directed Platforms	Zhengchao Yang, Sudha Ram, Faiz Currim	Future Impact Prediction of Technology based on Patent Ranking in Heterogeneous Network
Yuan Zhang and Jie Zhang	How do Sales Responses to Various User-generated-content? - A Panel VAR Analysis based on Twitch, YouTube and Steam data	Jason Chan, Yaqiong Wang, Kaiquan Xu, and Xi Chen	How Do Bricks Add to Clicks? Understanding the Impact of Showrooming on Online Purchase Behaviors	Raveesh Mayya and Peng Huang	Seed Accelerators and Information Asymmetries: Evidence from Corporate Venture Capital Investments
Sunday	9:10 - 9:25 AM	Coffee Break			
Sunday	9:25 - 10:25 AM	AI/ML Panel			
	Moderator: Dokyun Lee	Panelists: Tuomas Sandholm, Kartik Hosanagar, Maytal Saar-Tschansky, Xi Chen,			
	You can ask questions via slido.com ! This will be available October 30th – November 5th. See Cistconf.org for details SLIDO CODE #CISTAI				
Sunday	10:25 - 10:40 AM	Coffee Break			
Sunday	10:40 - 12:05 PM	Session 7			
Regency Ballroom A		Regency Ballroom B		Gilbert	
Track A: AI/ML		Track B: Online Markets		Track C: Online Markets	
Weiguang Wang, Min Chen, Guodong Gordon Gao, and Jeffrey McCullough	Surfing the Ocean of Digital Health Data: A Deep Learning Approach to Precise Readmission Prediction	M Zia Hydari, Idris Adjerid, and Aaron Striegel	Effect of Gamification on Healthful Activity: The Case of Fitbit Leaderboards*	Amandeep Singh, Kartik Hosanagar, and Aviv Nevo	Estimating network effects in mobile platforms
Yuheng Hu, Ali Tafti, and David Gal	Predicting Complainers on Social Media: A Machine Learning Approach	Hyunji So, Mingdi Xin, Animesh Animesh, and Wonseok Oh	The Economics of "One-For-All" Online Access: Effects of Social Logins on Purchase Behaviors and Targeted Responses in Online Retail Markets*	Angela Aerry Choi, Kieun Rhee, and Wonseok Oh	"Marshmallow Pricing": Effects of "Wait-and-Not-Pay" Schemes on the Monetization of Hedonic Digital Content
Prasanna Tambe	Machine learning and domain knowledge	Frank MacCrorry and Evangelos Katsamakos	The Smartphone as the Incumbent "Thing" among the Internet of Things	Zhilei Qiao, Tabitha James, Wenqi Shen, Alan Wang, and Patrick Fan	A Signaling Theory Approach to Exploring Incremental Innovation in the Mobile Application Marketplace
Aaron Zhi Cheng, Zhanyu Dong, and Min-Seok Pang	Automated Enforcement on the Road: Surveillance Technology and Traffic Safety	Rakesh Mallipeddi, SUBODHA KUMAR, Chelliah Srisankarajala, and Yunxia Zhu	A Framework for Influencer Marketing on Social Media Platforms	Behnaz Bojd and Hema Yoganarasimhan	Star-cursed Lovers: Negative Impact of Ratings in Online Dating
Fernanda Bravo and Yaron Shaposhnik	Mining Optimal Policies	Sameer Mehta, Milind Dawande, Ganesh Janakiraman, and Vijay Mookerjee	Sustaining a Good Impression: Mechanisms for Selling "Partitioned" Impressions at Ad-exchanges	Yuxin Chen, Xinxin Li, and Monic Sun	A Model of Smart Technologies
Sunday	12:05 - 2:00 PM	Lunch & Awards			
Sunday	2:00 - 3:10 PM	Session 8			
Regency Ballroom A		Regency Ballroom B		Gilbert	
Track A: UGC		Track B: Fintech		Track C: Privacy, Security and Consumer Behavior	
Jingchuan Pu, Yuan Chen, Liangfei Qiu, and Hsing Kenneth Cheng	Does Identity Disclosure Help or Hurt User Content Generation? Social Presence, Inhibition and Displacement Effects	Vipul Aggarwal and Yong Tan	To mine or not to mine: An investigation of Cryptocurrency Mining Dynamics	Tao Lu, Alex Wang, May Yuan, and Michael Zhang	Visual Center Bias in Consumer Choices
Alexander Kupfer, Luciano van Essen, and Steffen Zimmermann	Non-Financial Rewards for Online Reviews and the Effects on Review Quantity and Effort	Yang Jiang, Jinyang Zheng, Yan Xiangbin, and Yong Tan	Information Disclosure and Value Creation: A Two-Sided Matching Approach for Online Lending	Terrence August, Duy Dao, and Marius Florin Niculescu	Economics of Ransomware Attacks
Eunae Yoo, Bin Gu, and Elliot Rabinovich	Competition and Coopetition among Social Media Content	Hongchang Wang and Eric Overby	How Does Algorithmic Trading Influence Investor Participation in Peer-to-Peer Online Lending Markets?	Kyuhong Park, Dongyeon Kim, and Youngsok Bang	Rethinking Digital Piracy: An Analysis of Digital Piracy Users, Internet Buzz, and TV Viewership
HanByeol Stella Choi, Chanhee Kwak, Junyeong Lee, and Heeseok Lee	Hello, Stranger: The Antithetic Effects of Online Crowd's Dual Aspects on Self-Disclosure in Online Review	Wangcheng Yan and Wenjun Zhou	Peer-to-Peer Lending in the Blockchain World	Xiaofan Li and Andrew Whinston	Managing externalities of Internet security with scoring rules
Sunday	3:10 - 3:25 PM	Coffee Break			
Sunday	3:25 - 4:35 PM	Session 9			
Regency Ballroom A		Regency Ballroom B		Gilbert	
Track A: UGC		Track B: Crowdfunding		Track C: Healthcare	

Yipu Deng, Jinyang Zheng, Warut Khern-Am-Nuai, and Karthik Kannan	More than the Quantity: The Value of Editorial Reviews for UGC Platform*	Yicheng Song, Zhuoxin Li, and Nachiketa Sahoo	Matching Donors to Projects on Philanthropic Crowdfunding Platforms*	saeede eftekhari, Niam Yaraghi, and Ram Gopal	The Interlinked Effects of Health Information Exchange (HIE) Adoption and Physician Referrals: An Empirical Analysis
Murat Tunc, Huseyin Cavusoglu, and Srinivasan Raghunathan	Double-Sided Adverse Selection and Bilateral Reviews in Sharing Economy	Ohad Barzilay, Hilah Geva, Anat Goldstein, and Gal Oestreicher- Singer	Equal Opportunity for All? The Long Tail of Crowdfunding: Evidence from Kickstarter	Xue Tan, Lucy Yan, and Alfonso Pedraza-Martinez	You Run, I Donate: Shared Social Responsibility through a Distance Tracker Mobile Application
Angela Aerry Cho, Heeseung Andrew Lee, and Tianshu Sun, Wonseok Oh	Is Binge Reading Detrimental to Online Reviews?	Lauren Dahlin, Lauren Rhue, and Jessica Clark	Crowdfunding Community Formation: Fundraiser Race and Gender Homophily	Leting Zhang, Min-Seok Pang, and Sunil Wattal	Does Sharing Make My Data More Insecure? An Empirical Study on Health Information Exchanges and Data Breaches
Gaurav Jetley and Shivendu Shivendu	Q&As and Reviews: Substitutes or Complements?	Sunghan Ryu, Keongtae Kim, and Jungpil Hahn	The Effect of Crowdfunding Success on Subsequent Financing Outcomes of Start-ups	Elina Hwang, Xitong Guo, Yong Tan, and Yuanyuan Dang	Rebalancing Geographic Healthcare Disparity through Telemedicine Consultations
Sunday	4:35 - 4:50 PM	Coffee Break			
Sunday	4:50 - 6:00	Session 10			
Regency Ballroom A		Regency Ballroom B		Gilbert	
Track A: Short Papers		Track B: Short Papers		Track C: Short Papers	
Nicolai Bohn Dennis Kundisch	An Extended Perspective of Technology Pivots in Software Startups: Towards a Theoretical Model	Luna Zhang James Dearden and Oliver Yao	Let Them Stay or Let Them Go? Price Competition in Online and Offline Markets with Consumer Search and Product Stockouts	Tongxin Zhou, Lu Yan Yingfei Wang and Yong Tan	Modeling Users' Continuous Participation: Evidence from Online Weight-Loss Communities
Nakyung Kyung Sanghee Lim Byungtae Lee	Stick or Carrot? Check Weather First: The Effect of Weather on Mobile-based Intervention on Physical Activity	Geng Sun Byungwan Koh Srinivasan Raghunathan	Technological Disruption that Redefines Consumption: An Examination of Digital Camera Market Through Diffusion Lens	Anand Gopal, Sabari Rajan Karmegam, Balaji Koka and William Rand	Is the Grass Greener? On the Strategic Implications of Moving Along the Value Chain for IT Service Providers
Haoyuan Liu Wen Wen Andrew Whinston	Peer influence in the workplace: Evidence from an enterprise networking platform	Keongtae Kim Jeongsik Jay Lee Anand Gopal	Soft but Strong: Software-Based Innovation, Product Market Competition, and Value Creation in the IT Hardware Industry	Hyelim Oh Tuan Phan Khim Yong Goh	Are You What You Tweet? The Impact of Sentiment on Digital News Consumption and Social Media Sharing
Jiaxiu He Xin Wang Mark Vandenbosch and Barrie Nault	Revealed Preference in Online Reviews: Purchase Verification in the Tablet Market	Jiyong Park Jongho Kim	Leveraging Machine Learning to Reduce Racial Bias on Online Platforms: A Neural Machine Translation Approach	Cenyang Yang Deepayan Chakrabarti Ashish Agarwal and Prabhudev Konana	Does Market Respond to Information in News Articles beyond Sentiments?
Iyu gaoyan, Peng Huang, Yi Xu	Quality Regulation on Two-Sided Platforms: Exclusion, Subsidy, and First-party Applications	Shengjun Mao Sanjeev Dewan Yi-Jen Ho	Customer Preferences, Platform Revenues, and Personalized Ranking in Mobile App Monetization	Weijia You Haoyan Sun Han Zhang	To Herd or to Watch: The Moderating Effect of Discussion Sentiment on Crowdfunding Behavior
Yinan Yu, Warut Khern-Am-Nuai Zaiyan Wei and Alain Pinsonneault	Rescue or Imperil? The Role of Social Network Information in Online Reviews	Arion Cheong Soohyun Cho Won Gyun No and Miklos Vasarhelyi	If You Can't Measure It, You Can't Manage It: Assessing Cybersecurity Risk Factors Through Textual Visualization	Balaraman Rajan Deborah Freidmann Abraham Seidmann	Empirical Investigation of Clinical and Process Implications of Using Telemedicine for Migraine Management
Aindria Chakraborty Sudip Bhattacharjee James Marsden	Impact of Broadband Speed on Local Economies: A Causal Model and Decision Aid for Internet Infrastructure Development in Local Towns and Municipalities	Cristobal Cheyre Alessandro Acquisti	Online Intermediaries, Consumer Prices, and Business Survival: A Longitudinal Study of the Adoption of OpenTable in New York City	Cheng Chen Yuheng Hu Yingda Lu and Yili Hong	Everyone Can Be a Star: Quantifying Grassroots Online Sellers' Live Streaming Effects on Product Sales
SIDDHARTH BHATTACHARYA SUBODHA KUMAR Sunil Wattal	Search Engine Advertising and Contractual Strategies between a Parent Firm and its Affiliate: A Game-Theoretic Model	Long Xia, and Wenqi Shen	The Dynamic Impacts of Online Geographic Location-based Social Media on Offline Vehicle Sales	Vandith Pamuru Karthik Kannan Yaroslav Rosokha	Generalized Second Price Auction with Frictions: A Study of Efficiency and Bidding Behavior
Sunday	6:00 - 7:00 PM	ISS Business Meeting			
Sessions 1 - 9: Regular presentations, 15 min each, 2 min for Q&A					
Session 10: Short presentations, 8 min each					
* indicates nominees for Best Conference paper or Best Student paper					
Last presenter is the session chair					